

# Apple: Qingming Festival is approaching, the price the origin rose slightly

## Detail Introduction :

The Qingming Festival is approaching, and inventory apples usher in a small peak trading season even and the speed of delivery in production areas has accelerated compared with the previous period. As supply of goods decreased, the prices of sellers rose. In some production areas, such as Yantai, Yiyuan, Shandong, Luochuan, Shaanxi, etc., the prices of good goods rose steadily, and the overall market remained on the hard side.



- 1.The remaining supply in the production area is decreasing day by day, and sellers are reluctant to sell. At present, the overall inventory is at a historically low level in the same period, and sellers are generally optimistic about the later market. As the supply of goods continues to decrease, sellers are increasingly reluctant to sell.
- 2.The festival is boosted, and merchants are actively stocking up. Affected by the epidemic, it was inconvenient to deliver goods from the origin in the early stage, which led to insufficient remaining stock of merchants in some markets. As the Qingming Festival approached, many merchants with insufficient stock stocked up for the Qingming Festival. Especially when the overall inventory is low this year and there are fewer high-quality supplies for fruit farmers, merchants not only stock up for Qingming, but even pre-stock supplies for the upcoming Labor Day, which has led to the warming of the market in the production area in recent days.
- 3.The market in the sales area has picked up. The price of apples in the sales area has risen in recent days. First, after the price rises in the production area, the merchants passively follow the increase in order to

ensure profits. Second, the volume of seasonal fresh fruits in early spring is relatively small. At present, the prices of seasonal fresh fruits such as cherries and strawberries in greenhouses in the north and loquats, mangoes, and pineapples in the south remain high. In particular, the prices of late-ripening citrus and apples, which are closely related to apples, have risen.