

Brazilian researchers develop a 100% red Gala apple

Detail Introduction :

The BRS Gala JVZ64, whose fruit will be commercially presented as Purple Gala, is the first Brazilian cultivated Gala group of the full-color type.

The breeder explains: "It is a natural mutation that has all the positive characteristics and high acceptance of apples, in addition to an exceptionally colored skin. It is deep red in color, with a compact covering of the entire surface of the apples. fruits, with a uniform distribution of the superficial color and without streaks, a characteristic worldwide trend in terms of organoleptic differential and preference for consumers".



Castelo is the company responsible for marketing during the current validation phase. These batches are from a total of 145 tons produced in the 2021/2022 harvest from the agronomic validation fields located in Vacaria (the Grande do Sul), one of the main fruit production poles in Brazil.