

Brazilian researchers develop a 100% red Gala apple

Detail Introduction :

The BRS Gala JVZ64, whose fruit will be commercially presented as Purple Gala, is the first Brazilian cultivar of the Gala group of the full-color type.

The breeder explains: "It is a natural mutation that has all the positive characteristics and high acceptance of Gala apples, in addition to an exceptionally colored skin. It is deep red in color, with a compact covering of the epidermis of the apples. fruits, with a uniform distribution of the superficial color and without streaks, a characteristic that is a worldwide trend in terms of organoleptic differential and preference for consumers".



Castelo is the company responsible for marketing during the current validation phase. These batches are the result of 145 tons produced in the 2021/2022 harvest from the agronomic validation fields located in Vacaria (the Rio Grande do Sul), one of the main fruit production poles in Brazil.