

Camposol is dedicated to the preservation and freezing business

Detail Introduction :

Camposol has decided further to improve the quality of its preservation and freezing business and start producing canned food.

"We believe that these changes in Camposol's business strategy will enhance the specialization of products to improve efficiency, and focus on the product categories the company has invested in, thereby maximizing opportunities for growth and consolidation for our business," he said. Explained. In addition, in terms of distribution channels, Camposol has also achieved good results in the field of professional handling of fresh products. Camposol's current customer base is in the United States and Europe, including the world's largest and most prestigious supermarkets, such as Edeka, Kaufland, Walmart, Costco, Sams, Publix, Kroger, HEB, Metro, and Loblaws to name a few.

"We have become a leader in Hass avocado production. We hope to be a leader in the blueberry industry. Because we already have good results in the whole blueberry industry. Although changes have hit us in the domestic market, Niño and international markets, we are still leading the agricultural sector in Peru," he concluded.