

Frozen Raspberry Chocolate from Argentine Patagonia Arrives in Spain

Detail Introduction :

Franui, raspberry chocolate from Argentine Patagonia, has arrived in Spain, supplied by the Argentine company Rapanuí. The company is expanding into the international market, starting in Spain, especially with the establishment of a new factory in Valencia.



Born in a small town in Patagonia eight years ago, Franui is a local sweet treat but has now become one of Argentina's signature sweets. Locals make this dessert using locally grown raspberries that are selected at the right time to ripen and therefore have the ideal acidity. People dip raspberries into two different varieties of double chocolate: white and dark, or white and milk.

This product is different from other similar products because it is marketed in cans and frozen. "Franui has created a new category in the dessert world. It's a snack, it's fruit, it's chocolate, and it's frozen. We believe we can compete with ice cream and desserts due to its unique properties."

At present, consumers can already buy this product in Carrefour or Spar supermarkets in different parts of Spain, as well as some small gourmet chains. The company aims to continue growing in retail channels and increase its presence in hotels, restaurants, and coffee shops. At present, consumers can already buy this product in Carrefour or Spar supermarkets in different parts of Spain, as well as some small gourmet chains. The company aims to continue growing in retail channels and increase its presence in hotels, restaurants,

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The company's growth plans are currently focused on the Spanish market, but the company intends to expand its operations to other countries in Europe, the US, and Latin America.