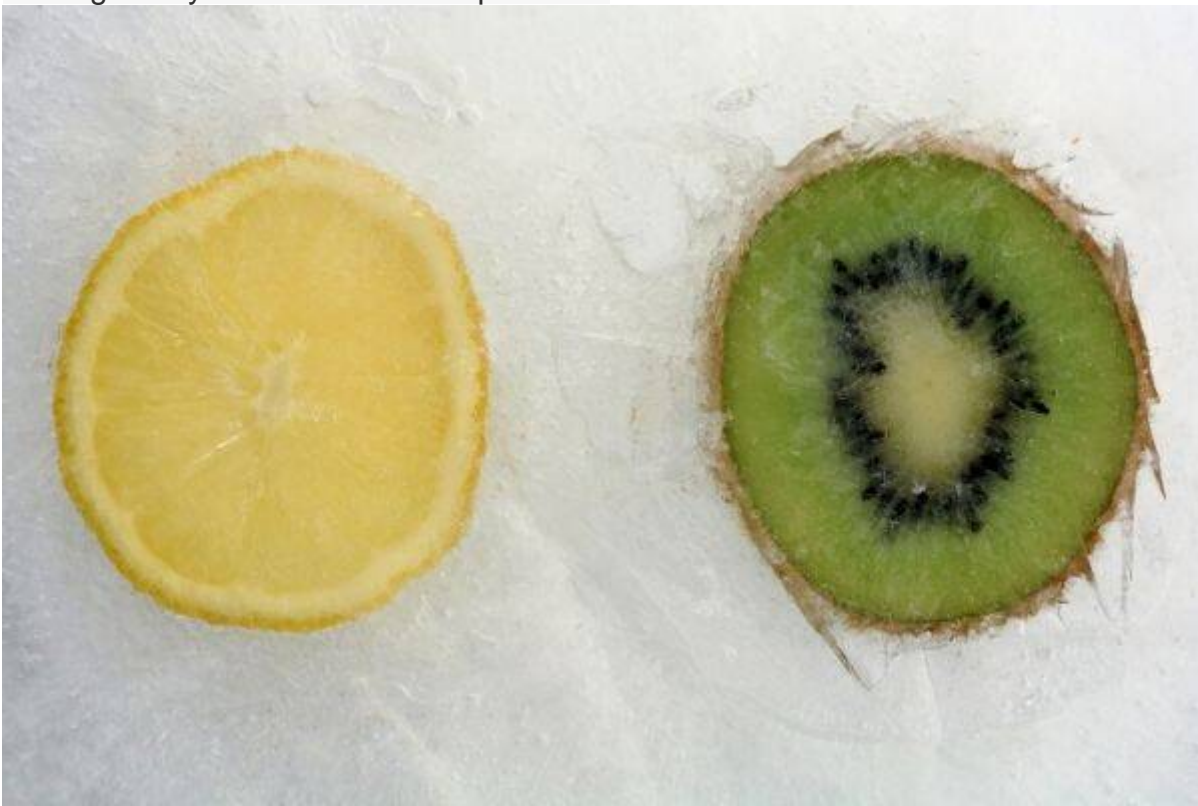


# Independent rapid freezing technology has great prospects

## Detail Introduction :

Independent Quick Freezing (IQF) is a technique for freezing fruits or vegetables at temperatures as low as -35°C while maintaining flavor, shape, and color. Logistics technology is also growing due to growing consumer expectations for longer shelf life and year-round availability of seasonal fruit.

In recent forecasts for the technology, North America is seen as the largest market in terms of turnover, followed by Canada. Projections show huge growth in the Asian market, a big rise in disposable income, and consumers starting to buy more diverse food products.



The forecast categorizes the frozen market in categories such as strawberries, bananas, apples, mangoes, papayas, and various vegetables.

Of all the categories, berries are expected to generate the largest turnover due to their widespread use in dessert and bakery products around the world. In addition, vegetables - especially peas - are expected to be other categories in terms of turnover, followed by carrots and beans.