

Interest grows in dehydrated mango in Europe

Detail Introduction :

The Center for the Promotion of Imports from Developing Countries (CBI) forecasts that dehydrated mango will grow in the medium-long term at a rate of 5-6% per year. This growth is due to changes in the consumption of European citizens, which include greater demand for healthy snacks and less consumption of those that contain sugar, and the United Kingdom, Germany, France, the Netherlands, Switzerland, and others would offer the best opportunities. For developing country suppliers.

According to industry estimates, European imports of dehydrated mango increased between 10 and 15% in volume from 2016-2020. Almost all imports from outside Europe came from developing countries.

In 2020, it was estimated that the amount of imported dehydrated mango reached 7,000 tons. It is estimated that the conventional dehydrated mango represents 70% (4,900 tons), the organic dehydrated mango 25% (1,750 tons), and the sweetened dehydrated mango 5% (350 tons). Likewise, the share of organic mango is projected to increase, especially after intensive investments in the dehydrated mango industry in Burkina Faso.

European international trade is based on the re-export of imported dried mango. Still, a significant part consists of value-added trade, including operations such as retail packaging and dried mango as an ingredient in products such as dried fruit mixes, breakfast cereals, tea mixes, and fruit bars.