

LULU group of Hypermarkets to start sourcing ginger from Assam

Detail Introduction :

The LULU group of Hypermarkets has stated that due to positive approach of Assam Government and its support, it is decided to start trials of sourcing ginger from Assam.

The group will be starting trials of 150 metric tons of ginger sourced from Assam within the next fortnight. Upon the successful trials, long term agreements will be finalized, with support from APEDA and state government of Assam.

