

Margin pressures expected for lemon growers and exporters in 2022

Detail Introduction :

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While demand is still considered healthy, even in the presence of a fading 'Covid effect,' challenges ahead. Margin pressures are expected for lemon growers and exporters in 2022, as machinery, fertilizer, agrochemical, labor, and transportation costs have significantly increased. However, amid a challenging environment, opportunities still exist, particularly in the organic lemon market.