

New Queensland business brings healthy dried fruit and vegetables

Detail Introduction :

Freeze Dry Industries, a new food company in Queensland, hopes to reduce waste and make fruit and vegetables appealing. The company turns Australian fruit and vegetables, including discarded fruit and vegetables, into dried fruit and vegetables to make nutritious snacks.

"We're experimenting with a range of materials like plum skins, pineapple cores, and even camel milk," says Michael Buckle, chief executive and founder. The company has also launched its retailer, SunLife, which sells freeze-dried strawberries, bananas, mangoes, and apples in Australia, and hopes to start exporting to other markets. Sunshine Coast Mayor Mark Jamieson tasted the food at Brisbane's Regional Flavours event, describing it as "an important innovation for the next phase of agri-processing."

"The business effectively uses agricultural waste - plum skins or from parsley stems or pineapple cores - and converts it through a freeze-drying process into a product with a high marketability and nutritional value."