

Peru consolidates itself as the world's third-largest exporter of ginger

Detail Introduction :

In 2020, Peruvian ginger exports totaled 108.4 million dollars, reflecting growth of 157.5%, according to information shared by the Center for Research on Global Economy and Business of the Association of Exporters (Cien-Adex).

China was the main world supplier of ginger with 52.9% of the total, equivalent to 718.5 million dollars, experiencing a growth in the value of its exports of 25.7% compared to the previous year.

In the second position was the Netherlands, with 11.4% of the total (155.6 million dollars), followed by the United States with 7.8% of the total (105.6 million dollars). The agency highlights that Peru was the market that presented the greatest dynamism, with a growth of 159.8% in value and 117.7% in volume, compared to the year previous.

Peru mainly exports fresh ginger (91.9% share), followed by dehydrated ginger (3.8%), juice (3.6%), and powdered ginger (0.7%). Likewise, exports of purée, candied ginger, and infusions were registered, representing 0.03%.

Of the total Peruvian ginger shipped to international markets, a higher percentage was organic. This is expected to continue due to the growing consumption of consumers in North America and Europe. In 2020, organic exports grew by 206.4% and conventional exports by 102.5%.