

Peruvian Frozen Strawberry Exports Increase in 2020

Detail Introduction :

Exports of Peruvian frozen strawberries increased considerably in 2020 compared to the previous year. Data showed that the country exported 19,957,374 kg of frozen strawberries worth US\$38,123,974, an increase over the previous year and a 27.7% increase in value.

The main destination for Peru's frozen strawberries in 2020 was North America, with exports of 17,572,760 kg worth US\$33,409,546, or 88% of the total shipments and 87.6% of the total value. This was followed by Asia with 1,462,197 kg worth \$3,023,253; Latin America with 602,775 kg worth \$1,070,677; Europe with 312,631 kg worth \$608,907; and Oceania with 7,009 kg worth \$11,589.



In the first quarter of 2021, Peru exported 6,163,167 kg of frozen strawberries with an export value of US\$11,998,244. "2021 is off to a strong start, and we expect that momentum to continue," Cilloniz said.

The top destinations for the first three months of the year were: North America 4,910,063 kg valued at US\$9,433,871; Asia 937,345 kg valued at US\$1,980,057; Latin America 232,355 kg valued at US\$434,344; Oceania 57,001 kg valued at US\$102,170; and Europe 26,401 kg, worth \$47,801.