

Spain: Frozen vegetables continue to grow

Detail Introduction :

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According to the report of the Spanish Association of Frozen Vegetable Processors (ASEVEC), the production of frozen vegetables has continued to grow, showing resilience in the economic crisis of recent years and gradually becoming an important part of the Spanish agri-food sector.

In 2015, the total value of domestic frozen vegetable production in Spain reached 670,000 tons, an increase of 11% over 2014 (of which ASEVEC members accounted for 6,340,000 tons). From a regional perspective, the largest producing areas are Navarre, accounting for 28.31%, Murcia 20.71%, and Andalusia 12.3%.



In the frozen vegetable industry, exports are especially important. ASEVEC member exports have grown by 18.2% over the past few years to 302,700 tonnes. Mainly exported to EU countries such as France, Britain and Germany. Africa, the Middle East and the US are potential emerging markets. According to the report of the Spanish Foreign Trade Development Agency (ICEX), the regions with the largest export volume in Spain are Navarra (217,389 tons), Murcia (96,095 tons), Andalusia (45,928 tons), and Valencia. (24,724 tons). The main varieties of frozen vegetables exported are broccoli, peppers, peas, spinach, zucchini and shallots. 60% of the production of ASEVEC members is exported.

In terms of domestic consumption of frozen vegetables in Spain, the average annual consumption per capita is 3 kg. In terms of consumption expenditure, frozen fruits and vegetables reached a proportion of 20.3%, with an annual per capita expenditure of 5.6 euros.