

# The impact of the epidemic on ginger

## Detail Introduction :

This wave of epidemics involved more than 20 provinces and broke out at multiple points. As a result, highways were closed and roads were restricted, resulting in poor transportation and increased freight. The production and sales areas involve high- and medium-risk areas, and some trading markets, supermarkets, etc. have canceled transactions. In order to ensure the safety of epidemic prevention, to reduce the risk of infection in some areas, schools, restaurants, restaurants, etc. are temporarily closed, and the level of cluster consumption is reduced.



In particular, export processing in some areas in high-risk areas is suspended, and it is difficult to organize workers in medium- and low-risk areas, and labor costs increase.

Due to the impact of the epidemic, the supply in the origin market has been reduced in stages, the progress of the consumer market has been slow, and the purchasing power of terminal consumption has decreased, but the corresponding cost in the terminal market has increased. Current stage: Under the epidemic situation, the supply, transportation, sales and other links of ginger have various impacts, but there is a decrease in terms of supply and demand, and ginger transactions in the origin market are slowing down. The market fluctuated within a narrow range, and the price was basically stable.

Short-term stage: At present, the storage of ginger is still relatively large and scattered. Some merchants still choose to purchase from production areas that are not affected by the epidemic or have little impact from the epidemic. As a result, the diversion of customer sources still exists, resulting in a decrease in the number of merchants in the main producing areas. In this case, ginger farmers are worried about the impact of the epidemic and actively deal with the ginger that is difficult to store and of average quality. Therefore, there is a high probability that the ginger market will not improve significantly in this stage.

At present, it is not known how long the epidemic will last, and it is not easy to predict how big the impact of the epidemic will be, resulting in two sides to the future market trend.

In a word, from the perspective of the healthy development of the long-term market, especially when ginger farmers are planting in the new season, when deciding the planting area, it is best to adjust the supply and demand naturally, to maintain the stability of the market price, let growers have a rational expectation of income for newly produced ginger, and plan their planting area reasonably. In the end, every ginger grower can get what it deserves, and every ginger consumer can buy ginger at a reasonable price.