

# The price increase of fresh garlic is conducive to the export of peeled garlic

## Detail Introduction :

"Although the price of garlic in China remained high in the 2019 season, for exporters of frozen peeled garlic, the increase in the price of fresh garlic has greatly promoted the export of frozen peeled garlic." Manager Jiang said in an interview with FRESHPLAZA.



"Frozen peeled garlic is one of our main export products in the frozen category. The garlic is mainly exported to some processing plants in Europe. Because frozen products can be stored for a long time and are easy to use, many catering companies use frozen peeled garlic instead of fresh garlic as raw materials. In terms of price, the high price of fresh garlic in the domestic market this year has indirectly affected the price of peeled garlic to a certain extent. Manager Jiang said, "For Chinese peeled garlic exporters, due to the high price of garlic this season, many customers in Europe, South Asia and the Middle East choose to import relatively cheap fresh garlic from Iran, Egypt or Spain. The export volume of fresh garlic has caused a significant impact."

"In recent years, the European market has been very strict on the import quality inspection of Chinese vegetable products, and more and more types of certifications are required. Most of our European customers

mainly import ordinary frozen products, and a few customers demand organic products. Our annual volume to Europe has been relatively stable, around 3,000 tons. The United Kingdom, the Netherlands, Germany and other countries have high price acceptance. However, in terms of order volume, our customers in the European market are mainly old customers, and the number of new customers has not increased significantly. " Manager Jiang said.