

The weather was fine during the lemon growing season in January, and we are optimistic about this year's production season

Detail Introduction :

Common lemon varieties on the market, including Yulik lemon, Beijing lime, perfume lemon and so on. Among them, Yulik lemon is the variety with the largest volume and the most contact with consumers' market; and with the hot sales of tea beverages such as "hand-made lemon tea" in milk tea shops, the demand for lime has been driven, It has a better premium space.



Lemons are picked in October and then pre-sorted, preserved, and packed into storage. Large-scale harvesting continues until the end of December. With the improvement of processing and preservation technology, lemons can be supplied all year round. "Mr. Liao, general manager, introduced to the reporter FRESHPLAZA: "Most of the imported lemons on the market come from the United States and South Africa. Chinese lemons are harvested at a similar time to the United States, while South African lemons are picked from March until the end of supply in September. Whenever imported lemons start to be on the market, sales of domestic lemons take some hits, but not much. " Talking about the difference between domestic lemons and imported lemons, Mr. Liao said that the overall difference between the two is not big, and the differences come from the differences in production and geographical environment. Among them

sponge layer of the domestic lemon peel is slightly thicker than that of South African lemons, and thicker than that of American lemons. Thicker sponge layers can prolong its storage time, but the relative fruit juice will be reduced. In addition, in terms of market audience, most American lemons take the high-end route, while Chinese lemons tend to be more popular.

"80% of our lemons are used for export sales, mainly in Southeast Asia and the Middle East. With the liberalization of Chinese lemons by Russian customs, we are about to export to Russia." About the last year that just ended, Mr. Liao said : "The overall weather in Sichuan during the planting period last year was good. There was not much rain during the spraying period, and the fruit quality was better than before. But in winter in Sichuan, there was a frost, and some branches were frozen and there was no fruit, resulting in a sharp drop in overall production and a 40% increase in prices. Some foreign customers who are more sensitive to price turn to import lemons from other countries. At present, the lemons we export, take 15kg/box as an example, the price is about 21 USD/box. Regarding the expectations of this year's lemon production, Mr. Liao explained: "The lemon production season mainly depends on three time points: the growth period in January, the flowering period in April-May, and the maturity period in July-August. The weather in Sichuan was very good in January this year, the fruit trees are growing vigorously, which gives us confidence. If the weather is good and there is no drought in July-August this year, this year's harvest will be better."

"In recent years, with the rapid growth of my country's cold beverage industry, the market demand for lemons has also increased greatly. This is a good opportunity for the lemon industry." Mr. Liao talked about the opportunities and challenges they encountered in recent years. : "But the overall impact of exports last year was relatively large. The reasons include: the appreciation of the renminbi, the soaring cost of sea freight, and the increase in the selling price of lemons."